

ACTIVITY IDEAS

FOR ORGANIZATIONS

Activity Ideas for Organizations

1. Fill out your NSCW placards and take photos for use in your newsletter or social media. Share your photos and videos with us by uploading here: SchoolChoiceWeek.com/Share or email to photos@schoolchoiceweek.com
2. Make homemade posters and take photos for use in your newsletter, marketing materials, or social media. Make sure to share them with us on Facebook, Twitter or Instagram!
3. Write an opinion piece about school choice and educational opportunity for a local newspaper or website.
4. Conduct radio and television interviews about school choice and education options.
5. Learn and perform the National School Choice Week dance with your staff and friends: SchoolChoiceWeek.com/Dance
6. Create a virtual fundraising event using Zoom or another videoconferencing application, with the proceeds benefiting student scholarships or projects.
7. Ask your members to donate money to help a local school or homeschool group, and present the school with a big check.
8. Organize an online or virtual education fair where local schools and other service organizations can offer information.
9. Announce that your organization will sponsor a local academic team or school sports team, at a special virtual event or press conference.
10. Host a student poster, essay, speech, or video contest and announce the winners during National School Choice Week.
11. Host a virtual policy roundtable discussion to raise awareness of education options and discuss the policy aspects of school choice.

As you share about the Week online,
we encourage you to use the following hashtags:

#SchoolChoice
#SchoolChoiceWeek



Note: We request that participants plan activities and projects to celebrate National School Choice Week 2021, not in-person events. Together, we can all do our part to stop the spread of COVID-19.