

ACTIVITY IDEAS

FOR ORGANIZATIONS

1. Fill out National School Choice Week (NSCW) placards, and take photos to use in your newsletter or on social media. Share your photos and videos online, and tag us using #schoolchoice.
2. Make homemade posters and take photos for use in your newsletters, marketing materials, or social media. Make sure to share them with us on Facebook, Twitter, and Instagram!
3. Write an opinion piece about school choice and educational opportunity for a local newspaper or website.
4. Conduct radio and television interviews about school choice and education options.
5. Learn and perform the NSCW dance with your staff and friends. Film it and upload it to YouTube. Tag us using #schoolchoice. Watch the tutorial at www.schoolchoiceweek.com/dance.
6. Create a fundraising event, with the proceeds benefiting student scholarships.
7. Ask your members to donate money to help a local school or homeschool group, and present the school with a big check.
8. Organize an education fair where local schools and other service organizations can offer information.
9. Announce that your organization will sponsor a local academic or school sports team at a special event or press conference.
10. Host a student poster, essay, speech, or video contest, and announce the winners during NSCW.
11. Host a policy roundtable discussion to raise awareness of education options and discuss the policy aspects of school choice.
12. Hold an awards breakfast or lunch to recognize a local education leader.
13. Hold a press conference to voice your support for school choice.
14. Host an education reform-related movie screening.
15. Coordinate a community service project that benefits a local school.
16. Host a book fair or book donation event for kids in need.
17. Hold a brown bag lunch at work and talk about school choice.
18. Schedule a speaking engagement at a rotary club or similar organization's meeting.

