

EVENT IDEAS
TAILORED TO
HOMESCHOOL
FAMILIES
AND VIRTUAL
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School Choice Week



National School Choice Week



NATIONAL SCHOOL CHOICE WEEK

INSIDE!

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National School Choice Week?
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Social media

Share information, photos, testimonials, and fun facts about homeschooling/virtual school on social media each day during National School Choice Week (NSCW). Find resources to inspire you in our [Digital Backpack](#). Don't forget to tag us: Twitter: @schoolchoicewk; Facebook: @schoolchoiceweek; Instagram: @schoolchoiceweek; TikTok: @schoolchoiceweek; YouTube: School Choice Week and add #SchoolChoiceWeek.



Plan

What content do you want to share? Should the content follow one specific theme/story or provide a variety of aspects that make you love your education? Can you use all types of content—photos, videos, and stories? Are there other pages, parenting groups, education groups, etc. where you can share this content to reach more families that would love to learn from you?



Schedule

What days and how many times a day would you like to post? Get this scheduled as early as possible.



Invite

Invite other families to share photos, videos, and stories about their love for your school to share on social media.



Finalize

Are there any details you left out? Do you have all your content? This is the time to collect everything you may be missing.



Photos and Fun

Share all the photos, videos, and content that you collected on social media. This is a time to showcase your education and all the great things you are learning.

Checklist

- ☐ Take planning notes
- ☐ Set a timeline
- ☐ Apply for your free deluxe event planner kit
- ☐ Send an invitation for content
- ☐ Collect content
- ☐ Create posts and use #SchoolChoiceWeek
- ☐ Schedule posts
- ☐ Respond to comments

Dance

Each January, students use the School Choice Week dance to celebrate school choice. Make a video of your dance or host a virtual dance party and share it online using #SchoolChoiceWeek. Perform the official dance moves or make up your own! Combine the videos to showcase homeschool/virtual students from many locations. Check out the [official dance tutorial](#) video to learn the moves!



Plan

How will you recruit families to learn the dance? How many families would you like to include? What is the deadline for them to share their videos? How will they share their videos (Google Drive, Dropbox, etc.)? Who will edit the video? Where will you share it (website, social media, email, etc.)?



Schedule

What date would you like to have the videos submitted? Get this on the books as early as possible to ensure timely submission.



Invite

Depending on your responses in "Plan," invite the appropriate people to participate. Be sure to include any scheduling details that the participants need to know about.



Finalize

Does everyone know the dance? Are any last-minute rehearsals needed? Double check the performance space and be sure to email everyone involved a friendly reminder to participate in/attend the performance.



Photos and Fun

It is time for the performance. People are dancing and waving scarves in the air. Have a ton of fun and be sure to take photos and videos!

Checklist

- ☐ Take planning notes
- ☐ Set a due date for the dance videos
- ☐ Apply for your free deluxe event planner kit
- ☐ Send an invite to families to participate
- ☐ Send scarves to all the dancers
- ☐ Rehearse the dance
- ☐ Have dancers record their performances
- ☐ Edit dance videos together
- ☐ Share the video online using #SchoolChoiceWeek



Video shoot

Have students make and share a quick video (using a phone held horizontally) about why they love homeschool/virtual school. Consider having parents submit a video sharing why they chose homeschool/virtual school for their children.



Plan

Do you want the videos to be scripted, improv, or a mix of both? How many different families would you like to submit videos? How do you want families to submit the videos (Google Drive, Dropbox, etc.)? What are all the ways that you can share the videos? Do you need media release forms for students on camera?



Schedule

What date would you like to have the videos submitted? Get this on the books as early as possible to ensure timely submission.



Invite

Send an email to families inviting them to be a part of the video shoot. If you want prepared scripts or for them to answer specific questions for the video, include these as well.



Finalize

Have you identified everyone you would like to submit a video? Are there any last-minute changes or details you left out? Be sure to consider everything. Send a reminder email to all involved.



Video and Fun

It's time to make a great video to showcase homeschool/virtual school. Be sure to have all the participants in the video wear their yellow NSCW scarves. Please share the video with NSCW when done; we can't wait to see it!

Checklist

- ☐ Take planning notes
- ☐ Set a deadline
- ☐ Apply for your free deluxe event planner kit
- ☐ Send an invitation
- ☐ Send out scarves
- ☐ Have students practice their video if needed
- ☐ Send a reminder
- ☐ Have families record and submit their videos
- ☐ Edit the videos
- ☐ Share the final video using #SchoolChoiceWeek

Scavenger hunt

Have students complete an indoor and/or outdoor scavenger hunt individually or as a group with other local families. This is a great activity you can do with one kid or 75 kids! Use these lists of items for kids to search for on their scavenger hunt or create your own lists.



Plan

Will you do the scavenger hunt as a family or get the entire neighborhood/community involved? How many printouts do you need to make? Do you want to set challenges for them to complete while searching for the items (time limit, search with one eye closed, relay with a team, etc.)? Do you have all the items on the list, or do you need to order/borrow any?



Schedule

What day would you like to have students complete the scavenger hunt? Get this on the books as early as possible and inform all key players to avoid schedule conflicts.



Invite

If you would like, invite other families to join you on the scavenger hunt to turn it into a larger event.



Finalize

Are all the scavenger hunt activity sheets printed? Are there any items you need to plant for the activity? Send a reminder to anyone you invited to join.



Photos and Fun

Have fun completing the scavenger hunt with your students. Take photos of them searching inside and outside for all the items while wearing their yellow scarves.

Checklist

- ☐ Take planning notes
- ☐ Set a date
- ☐ Apply for your free deluxe event planner kit
- ☐ Send an invitation to other families
- ☐ Print the scavenger hunt
- ☐ Send a reminder
- ☐ Order/borrow and plant any items that you do not currently have that are on the list
- ☐ Have students complete the scavenger hunt
- ☐ Take photos and share online using #SchoolChoiceWeek

Poster/essay/design contest

Hold a poster, essay, or design contest for homeschool/virtual students and publish the winning submissions in your local newspaper.



Plan

What type of contest do you want to hold? Will there be a theme to the contest? How will you announce the contest? What is the deadline for submissions? How will submissions be collected? Who will judge the contest? Be sure to set guidelines/rules for the contest. If you would like the winner to be published in the local newspaper, be sure to coordinate all the details with the editor in advance to ensure they can participate.



Schedule

What day are final submissions due? How will students submit entries? What day would you like to judge the contest? Get these on the books as early as possible and inform all key players to avoid schedule conflicts.



Invite

Send an email, post on social media, post flyers, etc. announcing the contest and inviting homeschool/virtual students to submit their entries.



Finalize

Make sure no details are missing. Are all the judging guidelines in place? Submissions collected? Now all you have left to do is pick a winner!



Photos and Fun

Submissions are in, and now it is time to announce the winner. Take photos to show off all the contest submissions and the winner.

Checklist

- ☐ Take planning notes
- ☐ Apply for your free deluxe event planner kit
- ☐ Establish the rules
- ☐ Coordinate the prize if needed
- ☐ Find judges
- ☐ Set a submission deadline
- ☐ Decide how to collect entries
- ☐ Set a date for judging
- ☐ Send an invitation
- ☐ Send a reminder
- ☐ Collect submissions
- ☐ Judge the submissions
- ☐ Announce the winner
- ☐ Take photos and share online using #SchoolChoiceWeek

Arts & crafts night

Hold an arts & crafts night to bring homeschool/virtual school families together. For a green event, use recycled materials as art supplies and learn about the importance of conservation.



Plan

Where will you hold the arts & crafts night—a park, community center, someone's home, etc.? Do you need a permit? What type of design elements would you like to include: bracelet making, painting, clay, origami, etc.? Is there a theme—Go Green, College Bound, etc.? What type of supplies do you need? How many tables/chairs will you need?



Schedule

What day would you like to hold an arts & crafts night? Get this on the books as early as possible and inform all key players to avoid schedule conflicts.



Invite

Invite all local families to join you for an arts and crafts night. If you need donations of crafting items, families can be a great resource, and you can include your request with the invitation.



Finalize

Have you collected enough supplies? Make a list of anything left that you need and designate someone who can do a run to the store. Send a message to families to remind them to join you.



Photos and Fun

Some amazing art is about to be created. Be sure to capture all the fun and magnificent designs!

Checklist

- ☐ Take planning notes
- ☐ Set a date
- ☐ Apply for your free deluxe event planner kit
- ☐ Create a budget
- ☐ Select/reserve a space
- ☐ Get a permit if needed
- ☐ Send an invitation
- ☐ Make a list of crafts needed
- ☐ Send a request for donations
- ☐ Purchase items still needed
- ☐ Send a reminder
- ☐ Clean the event space
- ☐ Set up AV if needed
- ☐ Set up tables and chairs
- ☐ Set out all crafting supplies
- ☐ Create arts & crafts
- ☐ Take photos and share online using #SchoolChoiceWeek

Game night

Host a family game night with homeschool/virtual school families and members of the community interested in learning about school choice.



Plan

Where will you hold the game night—a park, community center, someone's home, etc.? Do you need a permit? What games would you like to play? It is likely that families have every game you could possibly think of. Will there be a theme (character, pajama, etc.)? If you are playing any digital games, what type of AV equipment do you need? How many tables and chairs do you need? Will there be snacks and/or beverages available?



Schedule

What day would you like to host a game night? Get this on the books as early as possible and inform all key players to avoid schedule conflicts.



Invite

Send an invitation out to local families, inviting them to join you for game night. If there are additional supplies you need, include them in this email.



Finalize

Do you have all the games you want to play? Do you need food/beverages? If details are left out, now is the time to finalize them. Send out a reminder email 48 hours in advance to remind families to join you for game night.



Photos and Fun

The games are out, and the fun is about to begin. Make sure to take photos of all the excitement!

Checklist

- ☐ Take planning notes
- ☐ Set a date
- ☐ Apply for your free deluxe event planner kit
- ☐ Select/reserve a space
- ☐ Get a permit if needed
- ☐ Send an invitation
- ☐ Make a list of games and supplies needed
- ☐ Reach out to families to request games and snacks
- ☐ Purchase items still needed
- ☐ Send a reminder
- ☐ Clean the event space
- ☐ Set up AV if needed
- ☐ Set up tables and chairs
- ☐ Set out food/beverages if needed
- ☐ Host the game night
- ☐ Take photos and share online using #SchoolChoiceWeek

Community potluck

Invite homeschool/virtual school families to have a community potluck. Invite the community to join to learn about the benefits of school choice. Recommend that families bring their favorite dish or something that reflects their culture.



Plan

Where will you hold the potluck (park, community center)? Do you need a permit? Do you need tables/chairs? Make a checklist of items you need: tablecloths, serving utensils, plates, cups, etc. Consider making signs for dietary restrictions: vegetarian, vegan, gluten free, contains nuts. Do you need an AV system (microphone, speakers) to address the community? Who will be speaking? Do you want a sign-up list to avoid duplicate dishes?



Schedule

What day would you like to hold the potluck? Get this on the books as early as possible and inform all key players to avoid schedule conflicts.



Invite

Send an email to the community inviting them to join you for a potluck dinner. Request that they bring a dish to share. Include a sign-up list if needed.



Finalize

Review the sign-up list and determine whether there are any additional items needed that no one has indicated they are bringing. Take this list to the store to purchase the items. Figure out exactly how many tables and chairs will need to be set up to accommodate the food and attendees. Consider all the final details and make any last-minute changes needed. Be sure to send out a reminder email to all families.



Photos and Fun

Potlucks are a great way to gather a community to enjoy a meal together. Encourage people to share their stories with one another. Don't forget photos!

Checklist

- ☐ Take planning notes
- ☐ Set a date
- ☐ Apply for your free deluxe event planner kit
- ☐ Select/reserve a space
- ☐ Get a permit if needed
- ☐ Make a list of items needed
- ☐ Create a sign-up list
- ☐ Send an invitation
- ☐ Purchase items needed
- ☐ Create dietary restriction signs
- ☐ Send a reminder
- ☐ Clean the event space
- ☐ Set up AV if needed
- ☐ Set up tables and chairs
- ☐ Set out food/beverages
- ☐ Enjoy the meal together
- ☐ Take photos and share online using #SchoolChoiceWeek

Awards ceremony

Hold a local awards night to recognize all the hard work your homeschool/virtual school students have accomplished throughout the year.



Plan

Where will you hold the awards? What awards will be given? Do you need to order these awards, or will you print them yourself? If you are printing them yourself, make sure you have nice cardstock or résumé paper to print them on. How will candidates be nominated and decided on? Do you have any décor you need? How many tables and chairs will you need? Will there be snacks and/or beverages? If so, be sure to have plates, napkins, etc.



Schedule

What day would you like to hold the awards night? Get this on the books as early as possible and inform all key players to avoid schedule conflicts.



Invite

Invite local families to join you for an awards night so you can share your appreciation for everything the students have accomplished.



Finalize

Have all the awardees been determined and awards printed? Are there any speeches or videos that will be played? Double check all your details. Send out a reminder email 48 hours in advance, reminding families to join.



Photos and Fun

Homeschool/virtual school students are often under recognized for all they accomplish. This is a perfect opportunity to recognize families that make a difference. Make sure to get photos of everyone with their awards!

Checklist

- ☐ Take planning notes
- ☐ Set a date
- ☐ Apply for your free deluxe event planner kit
- ☐ Select/reserve a space
- ☐ Get a permit if needed
- ☐ Create a run of show
- ☐ Send an invitation
- ☐ Come up with award categories
- ☐ Select nominees
- ☐ Determine winners
- ☐ Print/order awards
- ☐ Create/order décor
- ☐ Send a reminder
- ☐ Clean the event space
- ☐ Set up and test AV
- ☐ Set up tables and chairs
- ☐ Put up décor
- ☐ Host the awards ceremony
- ☐ Take photos and share online using #SchoolChoiceWeek

Share in the community

Wearing your yellow scarves, gather homeschool/virtual school families to attend a local city council or county commission meeting and speak briefly about what school choice means to you.



Plan

What local meetings are happening in the community during NSCW? What do you need to do to get on the agenda to speak? Choose who you want to speak out to represent your school. Most meetings restrict the amount of time an individual can speak, so keep your speech concise.



Schedule

What date is the meeting you would like to attend to share your stories with the community? Get this on the books as early as possible and inform all key players to avoid schedule conflicts.



Invite

Invite homeschool/virtual school families to attend to support school choice. If you would like people to sign up to share their stories, include that in this invitation. Make sure to note that not everyone will have the opportunity to share their story at the meeting due to restrictions.



Finalize

Confirm that the meeting is still set to happen and nothing has been postponed. Make sure your selected speakers are ready to go, with their speeches rehearsed. If there are any changes, now is the time to finalize them.



Photos and Fun

It's time to show your support and make your voices heard. Rally together to show others what school choice means to you. Although photos may not be allowed in the meeting, be sure to get a great group photo of all the families wearing their scarves.

Checklist

- ☐ Take planning notes
- ☐ Establish where you will share
- ☐ Get on the agenda
- ☐ Reserve that date
- ☐ Apply for your free deluxe event planner kit
- ☐ Send an invitation
- ☐ Decide who is going to speak
- ☐ Rehearse speeches
- ☐ Send a reminder
- ☐ Attend the meeting
- ☐ Share your story
- ☐ Take photos/videos and share online using #SchoolChoiceWeek

Interviews

Conduct interviews on local radio and television shows to promote homeschool/virtual school.



Plan

Make a list of all your local media. What is the story that you want to tell? What would other families benefit from learning about homeschool/virtual school? This is your time to shine.



Schedule

What days would you be available to conduct interviews? Be sure to be flexible with radio/TV schedules, as sometimes they have only one slot they can fit you into. Get this scheduled as soon as possible.



Invite

Reach out to local radio and television shows, inviting them to share your story. Let them know what makes homeschool/virtual school a great choice for other neighborhood children.



Finalize

Confirm the interview(s) that you have scheduled. Do you have any information you can send the interviewer in advance? This helps them prepare. Rehearse your speech and put any final touches on it.



Photos and Fun

It is time to share your story with the community. Embrace the opportunity you have. If you can take photos outside or in the studio, you can use these to promote the segment. Share out so everyone can tune in.

Checklist

- ☐ Take planning notes
- ☐ Reach out to local media
- ☐ Schedule interviews
- ☐ Reserve the date(s)
- ☐ Apply for your free deluxe event planner kit
- ☐ Write and rehearse speeches
- ☐ Send a reminder
- ☐ Invite people to tune in
- ☐ Attend the interview(s)
- ☐ Share your story
- ☐ Take photos/videos and share online using #SchoolChoiceWeek

Information session

Plan an information session to share the benefits of homeschool/virtual school with the community.



Plan

Where would you like to hold the information session? This can be at a library, community center, park, someone's home, etc. Do you need a permit? What are specific items you want to highlight about homeschool/virtual school? How will you spread the word to the community? What is the goal of the information session, and how will you track it? What day and time would be best for the information session? How many people are you expecting? Do you have information/swag to provide to families? Will you invite outside vendors and/or have food and beverage offerings?



Schedule

What day would you like to invite families to join you for an information session to learn more about homeschool/virtual school? Get this date finalized as early as possible and inform all key players to avoid schedule conflicts.



Invite

Send an invitation out to the entire community to invite them to come learn more about homeschool/virtual school. Reach out to local media, blogs, social media, community centers, sports teams, etc. to see whether they can share your event flyer.



Finalize

Review your initial planning list. Are there any details that need to be altered or finalized? Make sure you are showcasing what makes your education special.



Photos and Fun

Capture families learning what makes homeschool/virtual school a great choice.

Checklist

- ☐ Take planning notes
- ☐ Set a date
- ☐ Apply for your free deluxe event planner kit
- ☐ Select/reserve a space
- ☐ Get a permit if needed
- ☐ Create an RSVP
- ☐ Create a run of show
- ☐ Gather/create collateral
- ☐ Secure food/beverages and outside vendors if wanted
- ☐ Send an invitation
- ☐ Promote your event—flyers, social media, partners, etc.
- ☐ Send a reminder
- ☐ Set up AV if needed
- ☐ Set up tables and chairs
- ☐ Conduct the information session
- ☐ Take photos and share online using #SchoolChoiceWeek

Host a debate

Plan a community event around a debate on the merits of school choice or homeschooling/virtual school specifically. Use this as an educational opportunity to explore the history of the issue.



Plan

How will you hold the debate—digitally or in person? If in person, what will the stage look like: how many tables, chairs, mics, buzzers, etc.? What are the rules of the debate? How many students can participate, and how will they be chosen? Will the debate have winners, and, if so, what will the prize be? Will you record/livestream the debate? Will you have food and beverages provided or for sale?



Schedule

What day would you like to hold the debate? Get this scheduled as early as possible and make sure to inform all key players to avoid schedule conflicts. If working with an outside venue, sooner is always better.



Invite

Send an invitation to all families, the local community, and any media you would like to invite.



Finalize

Are there any last-minute details that you left out? If using an outside venue, reconfirm the space with them. If you need food and beverages, make sure you get all the supplies needed. Confirm that students have researched the topics and are ready to debate.



Photos and Fun

Students are ready to show off their knowledge. Cheer them on as they showcase the importance of school choice. Don't forget to take photos and videos to share.

Checklist

- ☐ Take planning notes
- ☐ Set a date
- ☐ Apply for your free deluxe event planner kit
- ☐ Make a budget
- ☐ Reserve a space/platform
- ☐ Create a run of show
- ☐ Send an invitation
- ☐ Create a sign-up for students to participate
- ☐ Confirm the space; pay the venue
- ☐ Follow up with media
- ☐ Order F&B if needed
- ☐ Clean the performance space
- ☐ Set up tables/chairs if needed
- ☐ Set up and test AV
- ☐ Make sure all the debaters are ready and have their scarves
- ☐ Host the debate
- ☐ Take photos and share online using #SchoolChoiceWeek

Talent show

Plan a talent show for students and staff to show off their skills.



Plan

Where will the talent show be held? Do you want the talent show during the school day or in the evening? When will you announce the talent show? Be sure to announce with enough time for students and staff to prepare their acts. When will you hold auditions? Will students be able to book a space before or after school where they can rehearse on specific dates? What type of equipment is needed for their performances—lighting, microphones, speakers, instruments, etc.? Do you have someone to run the AV?



Schedule

What days would you like to hold auditions, rehearsals, and the show? Get these dates on the books as early as possible and inform all key players to avoid schedule conflicts. Reserve the space.



Invite

Invite students to audition to be a part of the talent show. Invite the community to attend the talent show to cheer on the performances.



Finalize

Are all the acts ready to go? Do you have all the equipment you need for successful performances? Do you need to get and test music from performers? Should you have a final run through? Think of all the details that may be left out.



Photos and Fun

Students are ready to perform their hearts out and show all their passion and talent. Cheer them on and support the things they love. Take photos and videos to commemorate the amazing things your students and staff can do!

Checklist

- ☐ Take planning notes
- ☐ Set a date for the performance
- ☐ Apply for your free deluxe event planner kit
- ☐ Reserve space
- ☐ Announce the talent show and audition dates
- ☐ Create a run of show
- ☐ Invite parents to come watch
- ☐ Hold rehearsals
- ☐ Send a reminder to performers and attendees
- ☐ Clean the performance space
- ☐ Set up chairs if needed
- ☐ Set up AV / test the music
- ☐ Do a practice run
- ☐ Make sure everyone has scarves
- ☐ Conduct the talent show
- ☐ Take photos/videos and share online using #SchoolChoiceWeek



Field trip

Schedule a local field trip for all the homeschool/virtual students in the region and have students wear their NSCW scarves.



Plan

Select a place to go to on a field trip. How will students get there—individually, carpool? Consider whether a meeting spot and van/bus are needed. How much does it cost per student to attend? How many chaperones will you need? Will they need meals/money during the field trip? What student medication needs to come on the trip, and does any need to be kept cold?



Schedule

What day would you like to go on the field trip? Get this scheduled with the venue as early as possible and inform all key players to avoid schedule conflicts.



Invite

Send a letter and email to parents that outlines the details of the field trip and how it ties into their studies. Include instructions on how to pay if needed. If chaperones are needed, include a sign-up form for parents.



Finalize

Confirm all the details with the venue 48 hours in advance. Ensure you have an accurate count of students. Have all food and medications prepared. Send a reminder email to all families, detailing any items students need to bring with them or any special attire requirements.



Photos and Fun

Students are about to go on a new, exciting adventure. Enjoy this fun learning experience and be sure to take a lot of great photos!

Checklist

- ☐ Take planning notes
- ☐ Select a field trip location
- ☐ Set the date
- ☐ Apply for your free deluxe event planner kit
- ☐ Create a budget and set the cost
- ☐ Send an invitation
- ☐ Confirm the chaperones
- ☐ Send a reminder
- ☐ Create a schedule for the day
- ☐ Schedule transportation if needed
- ☐ Get lunches/meds prepared
- ☐ Confirm receipt of money
- ☐ Pay the venue
- ☐ Enjoy the facilities
- ☐ Take photos/videos and share online using #SchoolChoiceWeek

Science fair

Plan a science fair that brings together homeschool/virtual students in the community to showcase their talents.



Plan

How will you connect with the students? Is there a specific science theme that you would like to focus on? How long will they have to work on their projects? Where will you hold the science fair? How many tables are needed? Who will judge the fair? What will the prize(s) be? Create a packet to send home with students that outlines all the details.



Schedule

What day would you like to hold the Science Fair? What is the deadline for students to complete their projects? Get these dates on the books as early as possible and inform all key players to avoid schedule conflicts.



Invite

Create a rubric and guidelines—there are existing templates online that you can modify for your needs. Invite local homeschool/virtual school students to participate in the science fair, providing them with the packet of information.



Finalize

Do you have enough tables to display the submissions? Are there any details left to finalize? Confirm with judges that they are still available. Send a reminder to students the day before projects need to be submitted.



Photos and Fun

This is a great time to allow students to show off their hard work and learn from amazing projects in their community. Take photos of all the amazing submissions and student viewings.

Checklist

- ☐ Take planning notes
- ☐ Apply for your free deluxe event planner kit
- ☐ Establish the rules and create a packet for students
- ☐ Find judges
- ☐ Reserve a space
- ☐ Set a submission deadline
- ☐ Set a date for judging
- ☐ Send an invitation
- ☐ Order prize ribbons
- ☐ Send a reminder
- ☐ Set up tables in the space for project display
- ☐ Collect and display the submissions
- ☐ Judge the submissions
- ☐ Announce the winner
- ☐ Take photos and share online using #SchoolChoiceWeek

Fair/carnival

Host a fair/carnival and invite the community. This gives families the opportunity to meet one another, build connections, and learn from one another.



Plan

What space will you use? (If you choose an outdoor space, have a backup indoors in case of weather.) What games do you want available? Do you know anyone who can paint faces or make balloon animals? Are there students who would like to perform (musicians, dancers, etc.)? Will there be food and drink available for free or purchase? How many chairs and tables do you need? Do you need event insurance and a permit? Establish a budget.



Schedule

What day would you like to host a fair/carnival? Get this scheduled as early as possible and inform all key players to avoid schedule conflicts.



Invite

Send an invitation out to the community, asking them to join the festivities. Post flyers at community centers. Invite the media.



Finalize

Be sure to reconfirm all details. Are all vendors and rentals confirmed? Are event insurance/permits in place? Are there any items from your list that still need to be purchased? Send out a reminder to all exhibitors, performers, and attendees.



Photos and Fun

Holding a fair/carnival will be a great event to bring the community together. Take many photos and have a great time!

Checklist

- ☐ Take planning notes
- ☐ Set a date for the fair/carnival
- ☐ Apply for your free deluxe event planner kit
- ☐ Reserve a space
- ☐ Secure event insurance/permits
- ☐ Establish a budget
- ☐ Make a list of booths, games, performances, etc.
- ☐ Create a run of show
- ☐ Create a layout for the space
- ☐ Send an invitation
- ☐ Purchase/rent all items needed from the list
- ☐ Contract vendors if needed
- ☐ Send a reminder
- ☐ Clean the reserved space
- ☐ Set up tables and chairs
- ☐ Set up and test AV
- ☐ Host the fair/carnival
- ☐ Take photos/videos and share online using #SchoolChoiceWeek

Community service

Have students design and complete a community service project. This is a great activity to bring students from all over the county together to learn and grow.



Plan

What type of project do you want to complete? Have students design a game plan for how the project will be completed. Do you need to partner with a local organization? How will students get to the project site—individually, carpool, etc.? Consider whether a meeting spot and van/bus are needed. How many hours will it take to complete? Do you need any items/tools to complete the project?



Schedule

What day would you like to complete the community service project? Get this on the books as early as possible and inform key players to avoid schedule conflicts. If the project involves partnering with another organization, reach out early.



Invite

Send an email to all families informing them of the community service project, the impact that it will have, and how their students can participate.



Finalize

Do you have everything you need to successfully complete the project? If not, now is the time to gather all the last-minute items. Prepare your students for the impact that they are about to make and explain why it is important.



Photos and Fun

Students from the community have come together to make a positive change in the world. Celebrate and embrace all the good that you are doing each and every day. Take photos to document the day.

Checklist

- ☐ Take planning notes
- ☐ Select a project
- ☐ Create a budget
- ☐ Coordinate with a partner if needed
- ☐ Set the date(s)
- ☐ Apply for your free deluxe event planner kit
- ☐ Send an invitation
- ☐ Make a supply list
- ☐ Purchase or get supplies donated
- ☐ Schedule transportation if needed
- ☐ Send a reminder
- ☐ Prepare needed supplies
- ☐ Complete the community project
- ☐ Take photos/videos and share online using #SchoolChoiceWeek

Art gallery

Schedule an art gallery where student art can be displayed, and families can come view the exhibit. This is a great way for homeschool/virtual students to showcase their talent and connect with other students.



Plan

Where will you display the art? How will you display the art (tacks, tables, easels, etc.)? Should all pieces of art follow a specific theme? Are all mediums of art welcome? Do you want to provide snacks and beverages? If so, don't forget the plates, napkins, etc.



Schedule

What day(s) would you like to create the art? When does the artwork need to be submitted? When will the art show be on display? Get this on the books as early as possible and inform all key players to avoid schedule conflicts.



Invite

Invite students to submit artwork to be a part of the gallery. Be sure to include any guidelines for their art. Invite families to come out to view the art gallery. This is a great opportunity to allow homeschool/virtual school students to collaborate.



Finalize

Are all the submissions turned in? Remember to send a reminder to anyone putting their finishing touches on their artwork. Make sure you have a count of display tables/easels needed.



Photos and Fun

There is a lot of talent in your community, and this is the perfect opportunity to show it off. Allow students to share with attendees the passion behind their artwork. Take photos of students displaying their art to others.

Checklist

- ☐ Take planning notes
- ☐ Set a date
- ☐ Apply for your free deluxe event planner kit
- ☐ Select/reserve a space
- ☐ Create an RSVP if needed
- ☐ Send an invitation
- ☐ Make a list of supplies needed
- ☐ Purchase items on the list
- ☐ Send a reminder
- ☐ Clean the event space
- ☐ Set up AV if needed
- ☐ Set up tables and chairs
- ☐ Set out food/beverages
- ☐ Display all the artwork
- ☐ Host the art gallery
- ☐ Take photos and share online using #SchoolChoiceWeek

Poetry night

Plan a night with student poetry at a local coffeehouse, community center, or virtually. This is a great way for homeschool/virtual students to share their talent and connect with other students.



Plan

Where will you hold the poetry night? Will it be held as an open mic, or will students submit poetry in advance to be chosen? If in person, how many people are you expecting? Will you have food and beverages provided or for sale? If virtual, what platform will you use?



Schedule

What day would you like to hold the poetry night? Get this scheduled as early as possible and make sure to inform all key players to avoid schedule conflicts. If working with an outside venue, sooner is always better.



Invite

Send an invitation to all families, the local community, and any media you would like to invite.



Finalize

Are there any last-minute details that you left out? If using an outside venue, reconfirm the space with them. If you need F&B, make sure you get all the supplies needed. If students are preselected, confirm with them that they have their poetry and are confident and ready to perform.



Photos and Fun

Students are ready to share their poetry and shine in the spotlight. Cheer them on as you showcase the amazing talent in your community. Don't forget to take photos and videos to share.

Checklist

- ☐ Take planning notes
- ☐ Set a date
- ☐ Apply for your free deluxe event planner kit
- ☐ Make a budget
- ☐ Reserve the space/platform
- ☐ Create a run of show
- ☐ Send an invitation
- ☐ Create a sign-up for students to participate
- ☐ Confirm the space; pay the venue
- ☐ Follow up with media
- ☐ Order F&B if needed
- ☐ Clean the performance space
- ☐ Set up chairs if needed
- ☐ Set up and test AV
- ☐ Make sure all the performers are ready and have their scarves
- ☐ Host the poetry night
- ☐ Take photos and share online using #SchoolChoiceWeek



We can't wait to see photos and videos from your **National School Choice Week** event!

As you share about the week online, we encourage you to tag us and use
#SchoolChoiceWeek:

@schoolchoicewk



Receive text alerts straight to your phone during NSCW! To sign up, **text 'NSCW' to 81257.**

@schoolchoiceweek



You'll receive a few fun text messages sharing details about the week.

@schoolchoiceweek



@schoolchoiceweek



If you have any questions, need assistance, or have event photos to email, please contact:

School Choice Week



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National School Choice Week



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