

NATIONAL SCHOOL CHOICE AWARENESS FOUNDATION | NATIONAL SCHOOL CHOICE RESOURCE CENTER
 CROSS-TABS OF DECEMBER 30, 2024, to JANUARY 2, 2025, SURVEY OF U.S. PARENTS
 N = 2,873

		RACE					GEOGRAPHIC AREA			AGE				INCOME			
		ALL	Asian	Black	Hispanic	White	City	Suburb	Rural	18-29	30-44	45-60	60+	\$50,000 or under	\$50,000 to \$100,000	\$100,000 to \$150,000	Over \$150,000
Q1 At any point in the past year, did you think about, consider, search for, or choose a new or different school or learning environment for any of the school-aged children in your household?	Yes	60.4%	59.3%	67.8%	62.5%	57.8%	66.1%	59.4%	56.9%	71.0%	62.8%	58.9%	47.1%	60.6%	61.1%	63.0%	63.1%
	No	39.6%	40.7%	32.2%	37.5%	42.2%	33.9%	40.6%	43.1%	29.0%	37.2%	41.1%	52.9%	39.4%	38.9%	37.0%	36.9%

		RACE					GEOGRAPHIC AREA			AGE				INCOME			
		ALL	Asian	Black	Hispanic	White	City	Suburb	Rural	18-29	30-44	45-60	60+	\$50,000 or under	\$50,000 to \$100,000	\$100,000 to \$150,000	Over \$150,000
Q2 In a previous question, you indicated that you considered, searched for, or chose a new school or learning environment for at least one of the children in your household. Which best describes your situation? (Asked only of parents who indicated that they thought about, considered, searched for, or chose a new or different school for any of the school-aged children in their household last year.)	We thought about finding a new school for our child(ren) but did not search for or choose a new school.	29.4%	31.1%	27.7%	28.3%	29.9%	28.4%	29.7%	30.2%	32.0%	27.0%	31.0%	20.7%	28.0%	29.9%	32.3%	26.3%
	We actively searched for a new school for our child(ren) but did not enroll our child in a different school.	42.6%	39.6%	44.0%	41.0%	43.5%	39.7%	43.6%	43.2%	38.2%	42.1%	40.1%	51.2%	42.9%	43.9%	37.9%	40.5%
	We searched for a new school for our child(ren) and enrolled our child(ren) in a different school.	28.0%	29.3%	28.3%	30.6%	26.5%	31.8%	26.7%	26.7%	29.8%	30.9%	28.9%	28.1%	29.2%	26.2%	29.7%	33.2%

		RACE					GEOGRAPHIC AREA			AGE				INCOME			
		ALL	Asian	Black	Hispanic	White	City	Suburb	Rural	18-29	30-44	45-60	60+	\$50,000 or under	\$50,000 to \$100,000	\$100,000 to \$150,000	Over \$150,000
Q3 In a previous question, you indicated that you enrolled your child(ren) in a new or different school or learning environment. What type of school or learning environment did you select? (Asked only of parents who indicated that they had enrolled their child in a new or different school last year.)	Traditional public school(s) in your community or neighborhood	17.7%	25.0%	24.3%	26.6%	12.2%	24.4%	18.0%	13.2%	20.7%	15.9%	20.2%	23.5%	23.2%	19.7%	20.0%	7.9%
	Traditional public school(s) outside of your community or neighborhood	10.6%	20.0%	11.7%	9.6%	9.8%	13.7%	9.9%	11.8%	14.1%	8.6%	11.3%	17.6%	9.3%	12.9%	17.5%	9.5%
	Public charter school(s)	20.6%	11.0%	20.4%	23.4%	20.7%	17.8%	20.3%	18.4%	18.5%	17.6%	17.9%	17.6%	16.5%	22.4%	18.8%	20.6%
	Public magnet school(s)	10.5%	12.0%	18.4%	11.7%	7.9%	8.6%	14.0%	11.8%	14.1%	8.6%	13.1%	5.9%	13.4%	8.2%	15.0%	11.1%
	Private or faith-based school(s)	13.5%	20.0%	4.9%	7.4%	17.1%	13.2%	14.0%	10.5%	5.4%	11.6%	15.5%	17.6%	11.3%	13.6%	10.0%	20.6%
	Full-time online school(s)	10.1%	6.0%	7.8%	8.5%	11.6%	9.6%	9.0%	10.5%	12.0%	9.4%	6.5%	8.8%	11.9%	6.8%	3.8%	14.3%
	Homeschooling	9.6%	3.0%	9.7%	4.3%	12.2%	5.1%	9.0%	18.4%	8.7%	8.2%	7.7%	8.8%	9.3%	18.4%	5.0%	4.8%
	Microschooling or hybrid learning	7.4%	3.0%	2.9%	8.5%	8.5%	7.6%	5.9%	5.3%	6.5%	5.6%	7.7%	0.0%	5.2%	4.8%	10.0%	11.1%

	ALL	RACE				GEOGRAPHIC AREA			AGE				INCOME				
		Asian	Black	Hispanic	White	City	Suburb	Rural	18-29	30-44	45-60	60+	\$50,000 or under	\$50,000 to \$100,000	\$100,000 to \$150,000	Over \$150,000	
Q4 Throughout the process of searching for a new or different school for your child, did you visit, inquire about, or research the following types of schools? Select all that apply. (Asked only of parents who indicated that they had searched for, or enrolled, their children in a new or different school last year.)	Traditional public school(s) in your community or neighborhood	34.6%	37.4%	32.7%	33.6%	35.3%	33.2%	38.7%	25.6%	32.4%	34.4%	34.2%	30.2%	30.9%	34.4%	37.4%	44.3%
	Traditional public school(s) outside of your community or neighborhood	29.3%	27.2%	28.1%	31.4%	29.3%	26.9%	31.3%	24.6%	29.0%	26.5%	29.2%	27.1%	24.6%	30.3%	36.8%	28.6%
	Public charter school(s)	32.1%	26.4%	29.7%	37.7%	31.4%	31.6%	33.2%	26.6%	32.9%	29.1%	32.7%	28.1%	30.5%	31.3%	37.9%	32.9%
	Public magnet school(s)	20.5%	26.8%	22.8%	20.9%	18.9%	25.7%	19.7%	22.6%	26.7%	20.2%	22.4%	16.7%	19.6%	20.1%	27.5%	31.4%
	Private or faith-based school(s)	36.4%	31.9%	26.2%	33.6%	40.6%	33.2%	34.4%	38.2%	27.6%	31.6%	36.2%	46.9%	26.7%	39.7%	37.4%	42.9%
	Full-time online school(s)	27.0%	19.1%	29.3%	25.9%	27.7%	25.5%	25.9%	29.6%	31.0%	24.4%	26.2%	19.8%	24.8%	27.5%	26.9%	25.0%
	Homeschooling	32.4%	14.9%	32.3%	27.7%	36.0%	28.2%	27.4%	42.2%	26.2%	31.1%	27.4%	33.3%	29.9%	32.8%	28.0%	26.4%
	Microschooling or hybrid learning	16.5%	14.0%	13.7%	17.3%	17.1%	17.4%	17.0%	13.6%	19.5%	15.5%	15.2%	16.7%	16.9%	14.8%	15.9%	19.3%

	ALL	RACE				GEOGRAPHIC AREA			AGE				INCOME				
		Asian	Black	Hispanic	White	City	Suburb	Rural	18-29	30-44	45-60	60+	\$50,000 or under	\$50,000 to \$100,000	\$100,000 to \$150,000	Over \$150,000	
Q5 Within the next 12 months, how likely are you to think about, consider, search for, or choose a new or different school or learning environment for any of the school-aged children in your household?	Very likely	14.4%	13.9%	18.1%	15.1%	13.3%	21.7%	11.2%	12.2%	12.6%	16.0%	14.7%	14.0%	14.8%	14.5%	14.8%	17.6%
	Likely	25.3%	32.2%	27.7%	27.5%	23.0%	27.1%	27.5%	23.6%	34.0%	26.7%	25.3%	18.7%	26.4%	29.2%	24.6%	24.6%
	Neither likely nor unlikely	26.5%	28.2%	30.4%	29.1%	24.5%	23.6%	30.8%	25.0%	33.3%	26.5%	25.7%	28.4%	31.6%	24.0%	27.2%	20.3%
	Unlikely	16.3%	16.9%	12.3%	14.7%	17.9%	15.6%	15.4%	17.2%	13.1%	14.6%	17.7%	18.3%	13.6%	17.5%	17.1%	16.3%
	Very unlikely	17.5%	8.9%	11.5%	13.6%	21.3%	12.0%	15.1%	22.2%	6.9%	16.2%	16.5%	20.6%	13.6%	14.8%	16.4%	21.3%
	Total LIKELY	39.7%	46.1%	45.8%	42.6%	36.3%	48.8%	38.7%	35.7%	46.7%	42.7%	40.0%	32.7%	41.2%	43.7%	39.3%	42.2%
	Total UNLIKELY	33.8%	25.7%	23.8%	28.3%	39.2%	27.6%	30.5%	39.3%	20.0%	30.8%	34.2%	38.9%	27.2%	32.4%	33.5%	37.5%

	ALL	RACE				GEOGRAPHIC AREA			AGE				INCOME				
		Asian	Black	Hispanic	White	City	Suburb	Rural	18-29	30-44	45-60	60+	\$50,000 or under	\$50,000 to \$100,000	\$100,000 to \$150,000	Over \$150,000	
Q6 Which of the following statements best describes your view of the different options that may be available for your child(ren)'s education?	I wish I had more information about the schooling options available for my children.	51.3%	53.9%	56.4%	54.0%	48.6%	54.6%	52.5%	50.5%	55.6%	53.0%	53.2%	47.5%	52.7%	54.1%	50.6%	52.5%
	I have all the information I need about the schooling options for my children.	48.7%	46.1%	43.6%	46.0%	51.4%	45.4%	47.5%	49.5%	44.4%	47.0%	46.8%	52.5%	47.3%	45.9%	49.4%	47.5%

		RACE					GEOGRAPHIC AREA			AGE				INCOME			
		ALL	Asian	Black	Hispanic	White	City	Suburb	Rural	18-29	30-44	45-60	60+	\$50,000 or under	\$50,000 to \$100,000	\$100,000 to \$150,000	Over \$150,000
Q7 How often do you discuss school options with family or friends?	Never	7.6%	8.9%	5.2%	5.7%	8.7%	8.0%	6.6%	9.2%	6.0%	7.3%	8.5%	6.6%	7.5%	8.2%	7.0%	5.3%
	Rarely	32.4%	30.3%	29.2%	34.2%	33.0%	27.9%	33.3%	34.3%	28.3%	31.6%	32.0%	36.2%	33.6%	30.5%	29.0%	30.9%
	Within the last month	41.6%	42.4%	44.7%	42.2%	40.5%	40.3%	43.9%	38.9%	44.6%	43.1%	40.1%	39.3%	40.7%	42.4%	44.5%	42.9%
	Within the last week	18.4%	18.4%	20.9%	17.9%	17.8%	23.8%	16.2%	17.6%	21.1%	17.9%	19.4%	17.9%	18.2%	19.0%	19.4%	20.9%
	Total NEVER / RARELY	40.0%	39.1%	34.5%	39.9%	41.7%	35.9%	39.9%	43.5%	34.3%	39.0%	40.5%	42.8%	41.1%	38.7%	36.1%	36.2%
	Total WEEK / MONTH	60.0%	60.9%	65.5%	60.1%	58.3%	64.1%	60.1%	56.5%	65.7%	61.0%	59.5%	57.2%	58.9%	61.3%	63.9%	63.8%

		RACE					GEOGRAPHIC AREA			AGE				INCOME			
		ALL	Asian	Black	Hispanic	White	City	Suburb	Rural	18-29	30-44	45-60	60+	\$50,000 or under	\$50,000 to \$100,000	\$100,000 to \$150,000	Over \$150,000
Q8 Do the children in your household attend the same types of schools, or do they attend different types of schools? School types include traditional public schools, public charter schools, public magnet schools, online learning, private schools, homeschooling, or microschooling? (Asked only of parents who indicated they have more than one child in their household.)	All of the children in our household attend the same type of school.	73.3%	72.2%	62.8%	69.8%	77.4%	69.5%	73.4%	70.5%	61.4%	71.9%	74.9%	74.5%	68.5%	76.3%	68.1%	71.5%
	The children in our household attend different types of schools.	26.7%	27.8%	37.2%	30.2%	22.6%	30.5%	26.6%	29.5%	38.6%	28.1%	25.1%	25.5%	31.5%	23.7%	31.9%	28.5%

NATIONAL SCHOOL CHOICE AWARENESS FOUNDATION | NATIONAL SCHOOL CHOICE RESOURCE CENTER
 CROSS-TABS OF DECEMBER 30, 2024, to JANUARY 2, 2025, SURVEY OF U.S. PARENTS
 N = 2,873

		GRADE LEVELS OF CHILDREN					POLITICAL AFFILIATION				MILITARY	
		ALL	Pre-K or K	Elementary	Middle	High School	Democrat	Republican	Independent	Not Registered	Military Family	Non-Military Family
Q1 At any point in the past year, did you think about, consider, search for, or choose a new or different school or learning environment for any of the school-aged children in your household?	Yes	60.4%	63.6%	66.2%	68.9%	56.6%	61.5%	65.2%	59.8%	53.6%	83.9%	56.3%
	No	39.6%	36.4%	33.8%	31.1%	43.4%	38.5%	34.8%	40.2%	46.4%	16.1%	43.7%

		GRADE LEVELS OF CHILDREN					POLITICAL AFFILIATION				MILITARY	
		ALL	Pre-K or K	Elementary	Middle	High School	Democrat	Republican	Independent	Not Registered	Military Family	Non-Military Family
Q2 In a previous question, you indicated that you considered, searched for, or chose a new school or learning environment for at least one of the children in your household. Which best describes your situation? (Asked only of parents who indicated that they thought about, considered, searched for, or chose a new or different school for any of the school-aged children in their household last year.)	We thought about finding a new school for our child(ren) but did not search for or choose a new school.	29.4%	26.4%	28.0%	28.4%	29.3%	28.5%	30.0%	27.2%	33.9%	26.4%	30.2%
	We actively searched for a new school for our child(ren) but did not enroll our child in a different school.	42.6%	45.0%	42.3%	41.0%	42.2%	44.4%	40.5%	43.3%	36.5%	38.1%	43.4%
	We searched for a new school for our child(ren) and enrolled our child(ren) in a different school.	28.0%	28.6%	29.7%	30.6%	28.5%	27.1%	29.5%	29.6%	29.7%	35.5%	26.4%

		GRADE LEVELS OF CHILDREN					POLITICAL AFFILIATION				MILITARY	
		ALL	Pre-K or K	Elementary	Middle	High School	Democrat	Republican	Independent	Not Registered	Military Family	Non-Military Family
Q3 In a previous question, you indicated that you enrolled your child(ren) in a new or different school or learning environment. What type of school or learning environment did you select? (Asked only of parents who indicated that they had enrolled their child in a new or different school last year.)	Traditional public school(s) in your community or neighborhood	17.7%	23.6%	19.8%	19.7%	18.9%	21.4%	17.8%	17.0%	26.3%	16.2%	21.4%
	Traditional public school(s) outside of your community or neighborhood	10.6%	11.0%	11.1%	12.6%	14.3%	12.7%	9.2%	14.3%	8.8%	10.8%	12.1%
	Public charter school(s)	20.6%	18.1%	21.4%	20.7%	18.3%	21.4%	14.5%	20.5%	21.1%	19.6%	18.8%
	Public magnet school(s)	10.5%	6.3%	9.5%	9.6%	13.7%	11.0%	9.9%	14.3%	12.3%	12.8%	11.0%
	Private or faith-based school(s)	13.5%	15.7%	13.5%	10.6%	13.1%	9.2%	19.1%	13.4%	8.8%	10.8%	14.2%
	Full-time online school(s)	10.1%	11.0%	7.5%	9.1%	9.7%	9.8%	13.2%	4.5%	8.8%	14.2%	7.2%
	Homeschooling	9.6%	7.1%	9.9%	9.6%	6.3%	5.2%	11.2%	10.7%	10.5%	5.4%	10.4%
	Microschooling or hybrid learning	7.4%	7.1%	7.1%	8.1%	5.7%	9.2%	5.3%	5.4%	3.5%	10.1%	4.9%

		GRADE LEVELS OF CHILDREN					POLITICAL AFFILIATION				MILITARY	
		ALL	Pre-K or K	Elementary	Middle	High School	Democrat	Republican	Independent	Not Registered	Military Family	Non-Military Family
Q4 Throughout the process of searching for a new or different school for your child, did you visit, inquire about, or research the following types of schools? Select all that apply. (Asked only of parents who indicated that they had searched for, or enrolled, their children in a new or different school last year.)	Traditional public school(s) in your community or neighborhood	34.6%	39.1%	34.7%	37.8%	36.6%	37.9%	26.9%	37.3%	38.6%	29.6%	36.4%
	Traditional public school(s) outside of your community or neighborhood	29.3%	33.3%	30.6%	34.3%	30.4%	32.9%	22.4%	28.6%	29.1%	26.7%	29.3%
	Public charter school(s)	32.1%	37.9%	33.1%	35.6%	33.6%	35.5%	28.0%	33.3%	23.6%	27.4%	33.0%
	Public magnet school(s)	20.5%	28.1%	24.9%	24.2%	22.1%	27.2%	17.2%	23.6%	15.0%	26.1%	21.0%
	Private or faith-based school(s)	36.4%	38.5%	37.2%	36.5%	39.6%	30.7%	44.6%	34.4%	21.3%	27.4%	37.2%
	Full-time online school(s)	27.0%	26.9%	27.0%	28.1%	33.4%	26.5%	27.1%	25.7%	26.0%	28.3%	25.5%
	Homeschooling	32.4%	35.8%	32.1%	28.7%	35.3%	30.3%	27.1%	33.0%	32.3%	25.1%	31.9%
	Microschooling or hybrid learning	16.5%	20.5%	19.0%	18.1%	18.2%	17.5%	15.5%	17.8%	13.4%	22.8%	14.5%

		GRADE LEVELS OF CHILDREN					POLITICAL AFFILIATION				MILITARY	
		ALL	Pre-K or K	Elementary	Middle	High School	Democrat	Republican	Independent	Not Registered	Military Family	Non-Military Family
Q5 Within the next 12 months, how likely are you to think about, consider, search for, or choose a new or different school or learning environment for any of the school-aged children in your household?	Very likely	14.4%	20.4%	14.6%	18.0%	14.0%	19.5%	14.1%	11.2%	9.2%	28.8%	11.9%
	Likely	25.3%	26.3%	29.1%	28.9%	25.2%	25.7%	28.2%	28.2%	23.7%	30.2%	26.0%
	Neither likely nor unlikely	26.5%	26.0%	27.4%	26.6%	26.4%	24.0%	26.6%	29.3%	34.9%	24.5%	27.9%
	Unlikely	16.3%	14.5%	15.0%	13.8%	16.5%	15.1%	17.3%	15.1%	15.6%	9.3%	17.3%
	Very unlikely	17.5%	12.8%	13.9%	12.7%	17.7%	15.7%	13.8%	16.1%	16.5%	7.2%	17.0%
	Total LIKELY	39.7%	46.7%	43.7%	46.9%	39.3%	45.2%	42.3%	39.4%	33.0%	59.0%	37.9%
	Total UNLIKELY	33.8%	27.3%	28.9%	26.5%	34.3%	30.8%	31.1%	31.2%	32.1%	16.5%	34.3%

		GRADE LEVELS OF CHILDREN					POLITICAL AFFILIATION				MILITARY	
		ALL	Pre-K or K	Elementary	Middle	High School	Democrat	Republican	Independent	Not Registered	Military Family	Non-Military Family
Q6 Which of the following statements best describes your view of the different options that may be available for your child(ren)'s education?	I wish I had more information about the schooling options available for my children.	51.3%	54.3%	55.8%	52.7%	52.0%	52.2%	51.9%	53.9%	54.5%	51.3%	53.1%
	I have all the information I need about the schooling options for my children.	48.7%	45.7%	44.2%	47.3%	48.0%	47.8%	48.1%	46.1%	45.5%	48.7%	46.9%

		GRADE LEVELS OF CHILDREN					POLITICAL AFFILIATION				MILITARY	
		ALL	Pre-K or K	Elementary	Middle	High School	Democrat	Republican	Independent	Not Registered	Military Family	Non-Military Family
Q7 How often do you discuss school options with family or friends?	Never	7.6%	6.8%	6.8%	7.0%	7.7%	7.5%	6.7%	7.3%	9.5%	6.0%	7.8%
	Rarely	32.4%	29.3%	31.2%	27.8%	33.7%	29.0%	30.9%	33.4%	38.0%	22.5%	33.6%
	Within the last month	41.6%	39.2%	43.5%	42.4%	40.9%	39.2%	44.3%	44.5%	39.1%	39.8%	42.3%
	Within the last week	18.4%	24.7%	18.5%	22.8%	17.7%	24.3%	18.1%	14.8%	13.4%	31.6%	16.3%
	Total NEVER / RARELY	40.0%	36.1%	38.0%	34.8%	41.4%	36.5%	37.6%	40.7%	47.5%	28.6%	41.5%
	Total WEEK / MONTH	60.0%	63.9%	62.0%	65.2%	58.6%	63.5%	62.4%	59.3%	52.5%	71.4%	58.5%

		GRADE LEVELS OF CHILDREN					POLITICAL AFFILIATION				MILITARY	
		ALL	Pre-K or K	Elementary	Middle	High School	Democrat	Republican	Independent	Not Registered	Military Family	Non-Military Family
Q8 Do the children in your household attend the same types of schools, or do they attend different types of schools? School types include traditional public schools, public charter schools, public magnet schools, online learning, private schools, homeschooling, or microschooling? (Asked only of parents who indicated they have more than one child in their household.)	All of the children in our household attend the same type of school.	73.3%	68.0%	74.7%	69.6%	68.6%	68.6%	74.5%	75.3%	65.6%	63.2%	73.9%
	The children in our household attend different types of schools.	26.7%	32.0%	25.3%	30.4%	31.4%	31.4%	25.5%	24.7%	34.4%	36.8%	26.1%