

which celebration

PROGRAM IS RIGHT FOR YOUR SCHOOL ?

National School Choice Week offers two ways to participate.

The **Participation Program** is a simple, registration-based option — ideal for schools looking for a straightforward way to get involved. The **All Star Program** is a more hands-on path, involving school or community celebrations with closer support from our team. Both programs are free, and both share the same goal: helping families discover great educational options and connecting them with schools ready to serve them. The comparison below can help you find the best fit.

PARTICIPATION PROGRAM

(REGISTRATION-BASED)

Join over 27,000 schools across the country that participate in National School Choice Week! Celebrate your students, parents, and what makes your school special.

PROGRAM BENEFITS

- Your school will receive our free participation kit that includes DIY banners, stickers, and an activity booklet.
- Inclusion in our Schools Near Me Tool — a tool designed to help parents access information on more than 132,000 traditional public, public charter, public magnet, and private schools across the United States.

[Click here](#) to register for our Participation Program!

ALL STAR PROGRAM

(APPLICATION-BASED)

Become part of our exclusive All Star program, limited to approximately 1,000 schools and organizations selected each year.

PROGRAM BENEFITS

All Stars enjoy everything registered participating schools receive, plus:

- Extra supplies to enhance your celebration, including yellow scarves, bracelets, "I Love My School Because" placards, banners, pennants, pom-poms, stickers, and more.
- National and local recognition through website inclusion, and opportunities for media coverage during the week.
- Access to exclusive Zoom sessions hosted by our NSCAF team.
- Access to one-on-one guidance and support from our team to help you plan and execute your celebration.
- Connection with other All Star schools, Flagship Events, and Partners.
- Ongoing support, including the potential to be featured in our newsletter and on our social media channels throughout the year.

[Click here](#) to apply for our All Star Program!